## Module Session # | Date | Class Topic | Guests | Case** | Assignments *** | Term Project (OAP) | Text Chapter
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I | 1 | 7-Jan | Course Overview and Silicon Valley | | | | 1 |
I | 2 | 9-Jan | Key Frameworks and Models | | | | 2 to 5 |
I | 3 | 14-Jan | Creativity and Innovation | Tina Seelg | Rent the Runway (HBS) | All Students | 6 to 9 |
I | 4 | 16-Jan | From Idea to Opportunity I | Jennifer Hyman (Zoom) | Several Mini-Cases | Idea Choice for OAP List of Ideas | 10 & 11 |
I | 5 | 21-Jan | Values and Principles in Entrepreneurship | Lynda Kate Smith; Dan Dorosin; Dawn Belt | SF Soldiers | Positioning Stmt (PS1) | 1 |
I | 6 | 23-Jan | Global Marketing and Sales | | | | 2 to 5 |
I | 7 | 28-Jan | Legal Matters and Venture Lab #1* | | | | 6 to 9 |
I | 8 | 30-Jan | From Idea to Opportunity II | | | | 10 & 11 |
II | 9 | 4-Feb | Venture Finance I: Sources of Capital | | | | 15 to 20 |
II | 10 | 6-Feb | Venture Finance II: Staged Financings | | | | 12 to 14 |
II | 11 | 11-Feb | Team Dynamics and Venture Lab #2* | | | | 1 |
II | 12 | 13-Feb | "Special Topics in E-ship" Midterm | Josh Reeves | Dropbox (HBS) | Only Group B | 2 to 5 |
II | 13 | 18-Feb | Organization Development I: Equity Splits | NanoGene (HBS) | | | 6 to 9 |
II | 14 | 20-Feb | Organization Development II: Culture | Gusto | | | 10 & 11 |
II | 15 | 25-Feb | Organization Development III: Compensation | Barbara’s Options | | | 1 |
III | 16 | 27-Feb | Venture Lab #3*: OAP Preparations | | | | 2 to 5 |
III | 17 | 3-Mar | OAP Team Presentations I | | | | 6 to 9 |
III | 18 | 5-Mar | OAP Team Presentations II | | | | 10 & 11 |
III | 19 | 10-Mar | Personal Business Plans | | | | 1 |
III | 20 | 12-Mar | Course Summary and Lessons Learned | | | | 2 to 5 |

**Module Legend:**

- **I** - The Entrepreneurial Mindset and Opportunity
- **II** - Assembling Resources and Managing Growth
- **III** - Entrepreneurship and You

* Venture Labs: OAP milestone preparation time with teammates during remainder of regular class session.
** Cases: All cases posted in Canvas except ones designated with HBS to be purchased from HBS CoursePack site listed above.
*** Assignments: Teams of five students will be formed for case assignments and OAP. Some of the teams will be placed in Group A and the rest will be in Group B.